



Advance notice for Pantec GS Systems press conference at Labelexpo Americas 2012  
Kradolf, 11.09.2012

Location: Labelexpo Americas 2012, Press Office  
Time: Wednesday, 12.09.2012 10:30 - 11:00  
Speaker: Mr. Peter Frei, CEO Pantec GS Systems

## **Ways to escape the profit squeeze in the premium label market - Innovations to become most efficient in the highly attractive wine and cosmetic market**

The pressure sensitive label market is getting under price pressure from different directions, more and more. Numerous printers compete for smaller and smaller orders and shorter and shorter lead times. The prices and margins suffer. Differentiation and efficiency become the key to escape the price spiral.

“Efficient, high quality refining is becoming the vital differentiation factor for specialist in high value label sectors”, says Peter Frei, CEO of Pantec GS Systems. “RHINO™ became the differentiation factor in wine labels, now SWIFT™ is the upcoming ingredient in cosmetic and health care.”

### **Systems to overcome the profit squeeze in the premium label market**

After RHINO™, the paradigm-changing flat bed foil embosser in rotary wine & alcohol label presses, the Swiss company Pantec GS Systems already launches another innovative system for foil printers.

SWIFT™ is one of the most agile birds of the Alps flying along steep ridges. So does the new Pantec foil saver. It “flies” along the rail of modern printing machines. SWIFT™ is designed to make specialist printers in cosmetic and health much more cost efficient and more over, it allow them to differentiate in quality from their competitors.

### **Profit increase from foil saving and line efficiency**

At Labelexpo Americas Peter Frei, CEO of Pantec GS Systems, will show the economic and the quality factors that make RHINO™ and SWIFT™ users have a key advantage that improves their market position and increases their margins considerably.

### **About Pantec GS Systems**

Pantec GS Systems, located in Kradolf, Switzerland, is specialised in efficient, high quality refining for the printing industry, providing leading in-line systems for Hot Foil Stamping and Embossing, Foil Saving, Hologram Application and Security Perforation.

<http://www.pantecgssystem.com>

**EFFICIENT, HIGH QUALITY REFINING.**



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